

Town of Gypsum 2022 Community Survey
"Which radio station?" [Asked to those who listen to radio]

Sex	Age Range	Tenure	Response	
M	25-34	1-5yr		102.1
F	35-44	1-5yr	Kzyr and lift	
F	35-44	1-5yr		104.7
M	35-44	1-5yr	1047, 99.7, 88.5, 99.7, 101.7	
M	35-44	1-5yr		94.1
M	45-54	1-5yr	Npr, Sirius XM	
M	35-44	11-15yr	Local stations	
M	45-54	11-15yr	The Lyft. Kzyr. Kdnk npr kunc	
M	45-54	11-15yr		102
M	55-64	11-15yr		101.7
F	65-74	11-15yr	KUNC, KSKE	
F	75+	11-15yr	Ski Country	
F	35-44	16-20yr	97.7 KZYR	
F	35-44	16-20yr	Kzyr and lift fm	
M	35-44	16-20yr		102.1
F	45-54	16-20yr	N/A	
U	45-54	16-20yr	Lift and NPR	
M	55-64	16-20yr		104.7
M	55-64	16-20yr		97.7
F	25-34	20+yr	104.7 the mile	
F	25-34	20+yr		92.7
F	25-34	20+yr	Country	
M	25-34	20+yr		101.7
M	25-34	20+yr		102.1
F	35-44	20+yr		92.7
F	35-44	20+yr		92.7
F	35-44	20+yr		101.7
F	45-54	20+yr	KSKE	
F	45-54	20+yr	kske	
F	55-64	20+yr		101.7
F	55-64	20+yr	KSKE 101.7 or 104.7 FM	

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Sex	Age Range	Tenure	Response
M	65-74	20+yr	94.1
F	25-34	6-10yr	101.7
M	25-34	6-10yr	The only two we have
M	25-34	6-10yr	104.7
F	35-44	6-10yr	92.7
M	35-44	6-10yr	Outlaw 102.1
F	45-54	6-10yr	92.7
F	65-74	6-10yr	101 something local country station