	Age		
Sex	Range	Tenure	Response
F	25-34	1-5yr	Love movie nights, thanks for the free food for July 4th.
F	25-34	1-5yr	More family events!
F	25-34	1-5yr	More low key concerts with concessions like eagle dows
Μ	25-34	1-5yr	Gypsum daze is so great! Keep it up
Μ	25-34	1-5yr	More free events at the Lundgren amphitheatre during the sumer.
М	25-34	1-5yr	My family has lived here for under 5 years and we have never joined a community event, when these come around there are always wuestions that come up in the family that the informational newsletters and emails do not share, these communications seem to be taylored to previous participants and visitors. An FAQ or informational space offering tips that can help create expectations could go a long way in helping us decide when to go, how to go, and what to do/expect once we are there.
М	25-34	1-5yr	The town has enough events but more could be better if possible. Especially if we get a downtown, events to really help start it off would be wonderful.
F	35-44	1-5yr	Can move night become regular? The amphitheater is beautiful and loved the 4th of July concert in the park. I think more free concerts with food trucks would be fun and bring use to that beautiful park and amphitheater.
F	35-44	1-5yr	Great job engaging the Hispanic community
F	35-44	1-5yr	I LOVE Gypsum DAZE and that so many of the activities were FREE (bouncy house zone, train rides, parade). It was such a wonderful community gathering. I also loved the movies in the park and would love to see a larger schedule next summer. I would love to see a regularly scheduled town even kind of like Eagle 2nd Friday Artwalks.
F	35-44	1-5vr	It would be great to celebrate the farming and ranching community. Perhaps something to celebrate local food and the hard working hands in gypsum. Maybe a harvest celebration. More music! Free shows (or even shows that you pay an admission for) would serve gypsum well in the amphitheater. Every other town does it. :) Maybe a fall or winter cook off/ gathering! More gatherings!
F	35-44		Not everyone enjoys country music.
	35-44		Provide secure bike parking to big events
F	35-44	1-5yr	Public events and public spaces should not include political things like pride flags. Exception to this is where multiple vendors or organizations can be equally represented.
F	35-44	1-5yr	See previous comments. There is NO COMMUNITY IN THIS TOWN. NONE.
F	35-44	1-5yr	Summer weekly concert different day than Eagle, different genres other than country music, summer rummage sale, farmers market, bags tournament, kids field day, adult leagues

	Age		
Sex	Range	Tenure	Response
			The demographics are changing and the events are too "red-neck" and "country" based. Plan events to accommodate ALL the
			population, not just the conservative gun carrying folks. More liberals are moving to gypsum and the town should help to welcome
F	35-44	/	them too.
F	35-44	1-5yr	Use the beautiful stage at the Rec center more!
F	35-44	1-5yr	We love the events!
			I think the concerts are great, they should market more events better to get bigger turn out. Old ads on the sides of buses don't quite
М	35-44	1-5yr	cut it in today's age.
			I think we know too little about these events and maybe it's because we aren't subscribed to many of newsletters. I think having a
Μ	35-44	1-5yr	downtown vibe with more retail and offices with residences like Riverwalk could host a place for more events.
		·	Please keep these up and expand them. Please add food options, this downtown area needs more restaurants. I suggest rezoning the
			residents across the street to allow these properties to sell/change to commercial spaces if they choose to (this may have already
Μ	35-44	1-5yr	been done).
F	45-54	1-5yr	It would be great if we fully partnered with Eagle as a community to share resources, have more events and not compete.
F	45-54	1-5yr	Please NO bike races - hate them and there are so many up valley
М	45-54	1-5yr	It would be cool to have more concerts at Ludgren park
М	45-54	1-5yr	It would be great if there were events that didn't revolve around country music. Any other music. Country is horrible.
М	45-54	1-5yr	The events there are are great. Would like to see more
			They are all small town feel and we enjoy them. It's so nice to get together have a few cocktails, laugh and say hi to friends at these
М	45-54	1-5yr	events.
			We have a great outdoor concert venue and don't use it enough. Get some national, current bands, of all genres to play ticketed
M	45-54	1-5yr	events.
			The drone show for 4th of July was short, but I appreciate the variety knowing fireworks won't work much longer in Colorados
			summer. It's nice to be on the leading edge for this. I also enjoy Oktoberfest and the new years eve fireworks. Could gypsum have
			more events - sure! But I don't know if we need them. With eagles show down town it may not be necessary in the summer. Maybe
U	45-54	,	more unique one off things would be better
<u> </u>		1-5yr	Advertise better for town events. Utilizing social media
<u> </u>		1-5yr	More focus on the environment and sustainability.
F	55-64	1-5yr	Music on main Fridays - with local bands
M	55-64	1-5yr	I love your summer concerts
l.,	F	4 5	I've only been here two years but am totally impressed by the events - the types, variety, etc Coming from SoCalifornia this
М	55-64	1-5yr	town and what the leaders do for the people is pretty cool!!!

	Age		
Sex	Range	Tenure	Response
			We are retired and live in a condo in Gypsum. We come for part of the year. We would like a music event that is for people who
F	65-74	1-5yr	are retired, not just rock music like this summer. We recognize that a lot of Gypsum residents love rock, too!
М		1-5yr	You have a grand town master plan that may be Out of reach, but you need to start somewhere, you really need to build a "town".
F	75+	1-5yr	Location of events
F	35-44	11-15yr	Great family events for kids at Easter
F	35-44	11-15yr	I was sad to see Praise in the Park go but understood there had been complaints about tax-payer funding and faith events (though these are nationwide without concern). However, I struggle with that assessment when secular worldviews discriminatory to religious freedom are promoted with tax dollars. For instance-I was interested in seeing what Fiesta Americas was about. However, instead of family friendly, multicultural awareness, it was more of the same booths as at most events and no encouragement of cross-cultural embrace to the Hispanic heritage of our community as I was used to from Hispanic festivals in Texas. What was there was LGBTQ endorsements at nearly every turn and booth. Such a heated topic with political underpinnings openly endorsed by our town and Mountain Rec with taxpayer funds was discouraging at a minimum.
F	35-44		The events have been infused with "equity" and social justice initiatives that make me not want to attend or participate in my community. They don't align with my values and cause me to feel disconnected with my town and unwelcome.
M	35-44		Please concentrate on safety in our neighborhoods. The speeding in Buckhorn is out of control. Buckhorn Valley Blvd is a raceway and after numerous complaints to the Town of Gypsum they determined white lines in the roadway would solve problems. All of the feeder roads onto Buckhorn valley Blvd have become unsafe for families to allow their children and pets to play. The park in Buckhorn and field are unkept, Ewing trucks speed up and down the road and are so loud at early hours in the morning. I used to be happy to say I lived in Gypsum, but the amount of taxes I pay and the service I get as a resident is horrible. What am I paying for???
Μ	35-44	11-15yr	They are great!
U			I would like to see more, yet often times more can easily take away from the quality of current. The quality in gypsum is phenomenal and want to see it continue vs quantity
U	35-44	11-15yr	The events haven't been fantastic. Except for the Gypsum Daze concert most feel sparse. I feel like there used to be more event opportunities as well
F	45-54	11-15yr	Less events and taxpayer funds towards nonprofits or sports events, it's fiscally irresponsible.
			Wish Gypsum Daze would broaden beyond being pure "country" event, feels very limited. Don't like the presentation to the county
F			that we a bumpkins (mullet events?). There is a fine line between our rural heritage and us being caricatures of hicks.
Μ	45-54	11-15yr	More of munu
М	45-54	11-15yr	There is a good balance of wholesome events for everyone!
U	45-54	11-15yr	Put money into the neighborhoods where it belongs. If you have unhappy residence, you have nothing.

	Age		
Sex	Range	Tenure	Response
			Manage crowds better and the waste they create. Clean up the trails Take a walk behind the rec center and town hall and look at
F			the dirty trash, human waste, that has been piling up since last winter. High school kids create alot of it.
M	65-74	11-15yr	Craft show, pay for bands, children shows and talent shows
			Get top country acts back during Gypsum days. Now I have not heard of some of the acts lately. Best acts to come to Gypsum: Big &
F	75+	11-15yr	Rich, Charlie Daniels, Darryl Worley, LeAnn Rimes, etc. were wonderful.
			While I don't participate in all of the activities, I love that there is a variety of activities available to all at no or at reasonable cost. I
			think some things, such as New Year's Eve fireworks, that came out of Covid and Fire issues, are good for the community and hope
F	75+	11-15yr	they continue. This is also a example of being conscientious of circumstances that endanger the greater community.
			Would like to see a town center built at the CDOT site, with a park and water features and some retail. Also, develop the broken
M	75+		bridge area for river recreation.
U	Unk.	11-15yr	Not many events during the winter. A sliding hill would be nice .
			This last gypsum daze was a mess. If most of the population is 50 and older, they know the Marshall Tucker Band, so why are they
M	18-24	16-20yr	playing the first night? That makes 0 sense from a audience standpoint.
			I would love to see the incorporation of Hispanic culture into town events in the food, music and celebrations. Also, I would like to
F	25-34	16-20yr	
			Bring other types of musical artists to Gypsum Daze besides country, folk, banjo type artists. Take time to really plan and reinvent
			Gypsum Daze instead of the same old stuff. Think about where we live and what people do around here maybe bring a dirt bike,
F			motocross show, large interactive art. Something different the car show is boring and the community wants more diveristy.
F	35-44	16-20yr	Bringing in a farmers market, winter markets, winter carnival would be cool
			The big concerts for Gypsum Daze is nice, but I would rather see some of that money spread out into local economic development
			and other events. A 4th of July parade, maybe. Farmer's markets, a Christmas parade (not just a tree lighting) are a few that come to
F	35-44	16-20yr	mind.
l.,	o =	16.00	I love country, however every year for Gypsum Daze it's doesn't have to be country people would like some new things or just to
_		/	mix it up.
M	35-44	16-20yr	I think the new year fireworks are great and should be held every year right here in Gypsum.
_	45 54	16.20	I love the holiday events. Gypsum Daze has gone downhill in the last couple of years. Please provide adult supervision at the kids'
F	45-54	16-20yr	play area for Gypsum Daze.
			I would like the snow removal to be less evasive. We sometimes have 3-4 foot piles of show. I have only a shovel to remove show. I
-	45 54	16 20	get my driveway plowed in. I work 12 hour shifts at the hospital and do not have the ability to keep ahead of the pile up. When I do
F			get home I have no way to safely get my vehicle out of the street.
r	45-54	16-20yr	Make them end earlier in the evening.

# "Do you have any comments, thoughts, or suggestions regarding town events that you would like to share with the town?"

M55-6416-20yrmore professional. Right now the service and food is awfulF65-7416-20yrMusic concerts in addition to Gypsum Daze, featuring other genres of artists. Author talks.M65-7416-20yrLots of High Fives and Thank Yous to all who produce and partake in your EventsUUnk.16-20yrI feel like it has the right amount, but it never hurts to have more to involve the community in different age brackets.M18-2420+yrI like countryU18-2420+yrTo loud. I can hear late night events a mile away. And I can't sleep with all the noise.F25-3420+yrBesides gypsum's days I'm not aware of any other events.F25-3420+yrI love our town events!F25-3420+yrWe need more things to do amd not just during the summer. Winter is depressing enough when it gets dark at 4, there's nothing toM25-3420+yrEncourage more "Active" events opposed to sedentary events. Example: 5k Race > Movie NightM25-3420+yrKeep up the good work with Gypsum Daze!M25-3420+yrMore live music at the amphitheaterM25-3420+yrWeekly or biweekly concerts with local bandsF35-4420+yrAdvertising needs to be increased. I don't always drive by the sign so I have no clue about what events are happeningF35-4420+yrConcerts and Movies in the Lindgren Park are awesome. Bringing more softball games to the ball field.F76-7For gypsum daze the food should be open to everyone not just if you're going		Age		
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	F	35-44	20+yr	
i 199 ii 120 ii 170 et at job on the events. Again, terevives around the rec center. Those to see events that are more enhence in the latare.	F	35-44		Great job on the events. Again, it revolves around the rec center. I hope to see events that are more enriched in the future.

Town of Gypsum 2022 Community Survey

Magellan Strategies

# "Do you have any comments, thoughts, or suggestions regarding town events that you would like to share with the town?"

	Age		
Sex	_	Tenure	Response
F	35-44	20+yr	I'd love to see more events like the Town of Eagle.
F	35-44	20+yr	They need to be done when there isn't other things going on like the go pro games.
F	35-44	20+yr	Weekend concerts like Avon Need a real park not just WCMRD a lake
М	35-44	20+yr	Don't make gypsum a slum. Enforce good clean living. Inform the public when you spray mosquitoes so we can protect our bee yards. Change that stupid deer in the town logo( there are hundreds of mule deer to choose from in the record books that come from gypsum), so you don't look like California invaders that know nothing about the place you live. Be aware of the drug trade. (Aspen obviously accepts large amounts of drugs. Cocain, Molly etc. what cuttoff road exists between the interstate and aspen?). Be aware of a less than desirable presence. And crack down on littering.
Μ	35-44	20+yr	Not country music every year
F	45-54	20+yr	A few more winter/spring events would be nice.
F	45-54	20+yr	Gypsum Daze-more shopping vendors, kid area in the back lot like before, music suggestions next year (Jamie Johnson, Cody Johnson, Cody Jinks, Ashley Mcbride, The Frontier Men) Bring back the real firework show.
F	45-54	20+yr	I feel that with every town having events we are just competing with ourselves in Eagle County. I like that Gypsum tries to make family friendly events. I was really happy that we were the hosts of the Big Gravel event. I volunteered to help with that. I think we can offer a lot
F	45-54	20+yr	I'd love more. They do a nice job.
F	45-54	20+yr	Love the small town gatherings for everyone to enjoy.
F	45-54	20+yr	They've done a pretty good job!!
F	45-54	20+yr	Would love to see a large, easily modified community space available for theater shows and other events that could bring the community together
М	45-54	20+yr	Gtown has set the valleywide standard on quality affordable events. Always happy to see more amphitheater events if available.
M	45-54	20+yr	If u really wanted some tourists. Do a utv or Jeep week. Do guided rides like Moab. Only problem is there is no place to stay.
Μ	45-54	20+yr	Thank you for Gypsum Daze
			Awesome job on the concerts. Just one question why is it called an amphitheater if it slopes backwards? Would be so much easier to
F		20+yr	see if the stage was down and the seating was up!
F		20+yr	I think they are doing a good job engaging people!!!
F		20+yr	Need to catch those speeders on Valley Road late at night, very dangerous.
F		20+yr	Offer wine and Budweiser products at the events
F	55-64	20+yr	Support the Eagle Valley Horseshoe Club

Town of Gypsum 2022 Community Survey 9/07/22 - 9/21/22 467n, +/- 4.32% MoE

# "Do you have any comments, thoughts, or suggestions regarding town events that you would like to share with the town?"

	Age		
Sex	Range	Tenure	Response
			The events are not well planned or advertised. When you get the most popular band around and advertise it as "Live Music" you
			know the person organizing doesn't know anything about the area and apparently doesn't want to learn. Stop planning events when
			Eagle has big ones going on!!! It isn't that hard to plan something at a different time. Eagle's events are online. Look them up! If you
F	55-64		put some effort into them people may come!
F		20+yr	The right amount of events, but spend way too much money on the talent for Gypsum Daze.
M		20+yr	Free prime rib Fridays! 😜
M		20+yr	If fire dangers drop, bring back fireworks.
M		20+yr	More music and more variety in the live music
M		20+yr	Mountain bike trails/races,
M		20+yr	Other concerts other than country music
M	55-64	20+yr	Saturday night local bands at Lofgren Park
			Yes, Create a small lake for recreation on the 12+ acres the town owns between the two schools on Grundell Way. Have a dog park
			in the same location (it's a perfect place for it). The return water flows are excellent in that area. The TOG had plans for that area
M	55-64		why did it not happen ???? Don't play developer and use our tax money for more housing
U		20+yr	Have enough events but probably need to change things around like while we liked drone show it was too short
U	1	20+yr	Senior softball leagues 50+
F	65-74	20+yr	I like the ones we have. They are extremely well done.
			Need better parking access for retired people who are not disabled but find it difficult to walk so far and/or climb the many stairs up
F	65-74		to the ball field.
F	65-74	20+yr	The lawn in front of the stage slopes the wrong way, downhill.
			   While I am a child of the 60s/70s most of bands of that era are over the hill. There are plenty of younger country bands that can do
М	65-74	20+vr	alot better job.
F	75+	20+yr	Really enjoy the Gypsum Daze concerts(from our back patio). Enjoy the fireworks on the 4th and at Christmas
F	75+	20+yr	Turn down the volume.
М	75+	20+yr	No Fire Works - dog goes nuts with the loud noise
М	Unk.	20+yr	Why do we need country music for Gypsum Daze
U	Unk.	20+yr	No event parking for the events
U	Unk.	20+yr	Spend way to much on gypsum days and the golf course events.
F	_	6-10yr	I think the town should bring back the farmers market
F		6-10yr	Less themed events (many seem to be western-themed), more general events with food and music
F			More outdoor events
Town or		022 Commun	

Town of Gypsum 2022 Community Survey 9/07/22 - 9/21/22

1685 Boxelder St. Ste 300 | Louisville, CO 80027 www.Magellanstrategies.com | 303-861-8585

467n, +/- 4.32% MoE

	Age		
Sex	Range	Tenure	Response
			The community events are very impactful and I am appreciative of the way they seem to be getting more inclusive for minorities.
			I would always love more but there seem to be a good number and they are accessible, well run, fun and welcoming. They seem
F		6-10yr	to bring a critical sense of community building and interaction with neighbors.
М		6-10yr	Allocate Fireworks Budget dollars towards helping teachers find housing.
М		6-10yr	More diverse range of musical guests
М		6-10yr	More summer concerts
U		6-10yr	Should be more ethnicity events
F	35-44	6-10yr	A summer concert series would be nice to not have to go to Eagle for. =)
			I appreciate the ones we have. Our family utilizes them but I feel like it's still fairly a disjointed community and could use more
F	35-44	6-10yr	community events.
F	35-44	6-10yr	Love the addition of the Friday bouncy houses day at Gypsum Daze!
			Love the events! Only because you are asking, as a single mom I'd love some events that teach kids new things, fishing, safety
F	35-44	6-10yr	Thanks!
F		6-10yr	More historical events
F		6-10yr	Nothing aside from Gypsum Daze really seems to bring the community together
F		6-10yr	Our town events are THE BEST!!! So grateful! Bring back the fireworks!!!
М		6-10yr	It would be nice to have more events throughout the year the include markets, fairs, or festivals
М	35-44	6-10yr	Love the events!
			Parking is always a nightmare and dangerous when allowing it on Cooley Mesa Rd. Would love to see more smaller but repeating
М		6-10yr	events like farmers markets or music in the park (not full on concerts)
М		6-10yr	Please look into weekly summer/fall concerts
М		6-10yr	The amount is good but the quality is low.
М	35-44	6-10yr	We love taking our children to movie in the park!
			I do not like country music concerts, especially Gypsum Daze. I understand it's good for the community though, so I just go out of
			town every year during Gypsum Daze. The Vail Valley Jet center air show and car show was mildly entertaining. Dirty Dozen was
			fun too, but I have not participated in about 10 years. Gyptoberfest was relaxing, but I would not go unless working the event. The
			New Years eve fireworks have been cool to see, I appreciate not having fireworks in July because the wildfires have been traumatic
			for us. The 4th of July "laser show" was a flop back in 2018, so I have not attended any 4th of July events in Gypsum since. I do not
U	35-44	6-10yr	have children so we don't go to movie nights or Easter/Christmas events either.

	Age		
Sex	Range	Tenure	Response
F		6-10yr 6-10yr	MORE STUFF TO DO!!! We lose our community to eagle because you plan stuff, decide it doesn't work after one go and try nothing else. Weekly or monthly things -need- to happen at the parks to keep the community here instead of going to eagle. What will bring cotton ranch and chatfield to town center?!! Stop closing food for regular people at gypsum daze when the concert is happening, very poor decision. Bring back the bravo concerts and more concerts in general, feels like that space is wasted 85% of the time. Partner with ECO buses to offer transportation to Gypsum Daze evening events.
F	45-54		Some of the events are wonderful, I just feel sad about lack of attendance to some. Gypsum has the potential for a great community vibe, yet it's not quite there yet.
F	45-54	6-10yr	Stop spending so much money on Gypsum day concerts & put it back to the community by funding things that matter to our everyday lives.
М	45-54		I like the idea of having rock bands on Friday before Gypsum Daze. Not everyone likes country or western music. Put the food trucks outside the venue so we can bring our kids to eat at Gypsum Daze. Making someone buy a ticket to buy junk food isn't cool.
M	45-54	6-10yr	More social gatherings/festivals like concerts, outdoor art shows, food festivals
М	45-54		Why are all town events country music and gun shooting? Gypsum caters to the good old boy side of the community. Why not host events for all walks of life?
F	55-64	6-10yr	Movie nights have become infrequent. Not sure if that can be blamed on Covid. I wish there was less assumption that everyone loves country music.
F			We think everyone is doing a great job and really love interacting with everyone, although Shane and building codes can be a bit grumpy, but who could blame him
M		6-10yr	Just enjoy the events we do have. More party's in the park. Concerts.
M		6-10yr	Very poor communication about what is happening
M		/	Smaller musical events.
M			Yeah more music at Lundgren!
F	75+	6-10yr	Most of the major events like Gypsum Daze are not of interest to me. Not a problem, just true for me.
U			Waste of tax dollars
F			Town events are great!
F	35-44	Less Yr	Have diverse events. Not just Mexican.
F	45-54	Less Yr	The only event I'm aware of is the one with country music & that's not my genre of choice. I would like more diversity. Community gatherings. arts & culture. Music.